



Ambasciata della Repubblica Federale Democratica di Etiopia

ETHIOPIAN BUSINESS WEEK

2014

Bologna, 15th May 2014 -c/O Unindustria Bologna, Via San Domenico 4

DRAFT

PROGRAM

10:00 Registration of participants

10:30 **Welcome Addresses**

Roberto Kerkoc – Vice President Unindustria Bologna

H.E. Mulugeta GESSESE - Ambassador of Ethiopia in Italy

10: 35 The economic and political framework of Ethiopia

- Dr Yenager Dessee -State Minister of Foreign Affairs -Head of the Ethiopian Delegation

10:55 The role of Italian Ministry of Foreign Affairs in supporting the economic development of Italian Companies in Sub Saharan African countries - Italian Ministry of Foreign Affairs

11:10 Investment, Trade and Tourism Opportunities in Ethiopia

- Deputy General Director of the Ethiopian Investment Agency
- Mr Geberhiwot Gebergziabher - President of the Ethiopian Chamber of Sectoral Associations

12.10 The Central role of Sub Saharan Africa in the global economic growth

Pier Luigi d'Agata – General Director Confindustria Assafrica & Mediterraneo

12:25 **Q&A**

12:45 **End of session**

14:00 - 17:00 **B to B Meetings between Ethiopian and Italian companies**