



Workshop on industrial cooperation in Tunisia Focus on agro-industry sector Rome, 10 July 2024

DRAFT

9.30 Registration of participants

10.00 Opening session

Confindustria Assafrica & Mediterraneo
M. Mourad Bourehla – Ambassador of Tunisia in Rome

10.15 Business Opportunities in Tunisia in the agribusiness sector

Mourad Ben HASSINE - General Director Cepex
General Director Agroindustry Sector - Ministry of Industry, Mining and Energy (tbc)
President of Agroindustry Federation of UTICA (tbc)

10.45 The Italian Investments in Tunisia in the agro-industry sector

Wissem El Hani, Director of FIPA-Milan

10.55 UNIDO ITPO Italy mandate and activities to support developing and transition Economies

Diana Battaglia, Head – UNIDO ITPO Italy

11.05 The promotion of Tunisian agroindustrial value chains for job creation - PAMPAT project

Lemia Chekir Thabet, PAMPAT project coordinator, UNIDO

11.15 The credit line for Tunisian companies

The Italian Agency for Development Cooperation (tbc)

11.25 Closing remarks

11.30 – 12.45 B2B meetings with Tunisian companies

12.45 - 13.45 Networking lunch

Working language English