

## Lab Innova for Africa “Luca Attanasio”

### Training the future together

### *Africa and Italy: a journey of agricultural exchange*

Meeting: Rimini Expo center, Macfrut fair Area Business Lounge B4  
7th May, at 14:30 -16:00

#### 14:30: Introduction

- \* **Tatiana Marzi** - Foreign Trade Training Office, Italian Trade Agency
- \* **Antonio Montanari** - Board member at Confindustria Assafrica & Mediterraneo

#### 14:45: Bridging Cultures, building futures: The Role of ITA in strengthening Italy - Africa agricultural partnerships

- \* **Alessandro Gerbino** - Director of ITA Office in Dakar for neighboring countries

#### 15:00: Cultural Intelligence: learning from Africa's traditional values for a sustainable future

- \* **Umberto Trulli** - Program Coordinator of Lab Innova for Africa

#### 15:20: Agroecology promoting value creation in African agribusiness

- \* **Michele Maccari** - Università degli studi di Parma and ITA Faculty

#### 15:40: Insights from Lab Innova Alumni How Lab Innova for Africa “Luca Attanasio” shaped my vision

#### 16:00: Networking Session

- \* Informal discussion and exchange of ideas among participants, fostering connections for future collaborations.

